Syracuse Celebration Sponsorship Opportunities

onp·int FOR COLLEGE







Thursday, April 1, 2027 | 5:30 - 8:00 pm
Sky Armory, 351 S Clinton St, Syracuse, NY

Bringing together 300+ guests to celebrate student success and community impact.

Sponsorship	Tickets	Signage	Ads	At the Event	Cost
Presenting Sponsor (Exclusive - 1 available) Buffet Sponsor recognition	16	Presenting sponsor signage (2) Premier Logo placement on Sponsor signage	FULL page in program and invitation w/premier placement; company logo priority placement on all promotional materials, banners, programs, press releases, digital platforms, TV spots, and other promotions; Annual report acknowledgment	**VIP TABLE of 16 -** 4 bottles of wine and 12 drink tickets; 12 Raffle Tickets; TABLE SIGNAGE with corporate logo; Emcee Highlight + Speaking Opportunity; Premier placement in rolling sponsor deck	**$30,000**
Masters Sponsor Dessert Sponsor recognition	12	Premier placement of Logo on signage;	FULL page; company logo and name in promotional materials, banners, programs, press releases, and digital platforms, TV spots and other platforms; logo on promotional item; Annual report acknowledgment	**VIP TABLE of 12 -** 3 bottles of wine; 12 drink tickets; 12 raffle tickets TABLE SIGNAGE with corporate logo; highlighted placement in rolling sponsor deck	**$20,000**
Senior Sponsor Promotional Item Sponsor recognition	10	Highlighted logo on signage	HALF page; company logo and name in program, invitation, and digital platforms	**PREMIER TABLE of 10-** 2 bottles of wine 10 drink tickets; 10 raffle tickets TABLE SIGNAGE with corporate logo; placement in rolling sponsor deck	**$10,000**
Junior Sponsor	8	Highlighted Logo on signage	HALF page; company logo and name in programs, and digital platforms	TABLE of 8 - 8 drink tickets: 8 raffle tickets; placement in rolling sponsor deck	**$5,000**
Sophomore Sponsor	6	Logo on signage	QUARTER page; company logo and name in programs, and digital platforms	TABLE of 6 - 6 drink tickets: 6 raffle tickets; placement in rolling sponsor deck	**$2,500**
Freshman Sponsor	4	Logo on signage	LOGO and name in program	TABLE of 4 - 4 drink tickets 4: raffle tickets	**$1,000**

Event Tickets: $150 each | **Nonprofit Organizations:** Contact Viki Redding for discounted rates: vredding@onpointforcollege.org | 315.399.3129

Syracuse Celebration Sponsorship Form 2027

Thank you for supporting On Point for College!

Please complete the form below.

Company / Organization Name: _____

Primary Contact Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Preferred Name (for recognition): _____

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Please indicate your sponsorship selection below:

□ Presenting Sponsor — $30,000

□ Masters Sponsor — $20,000

□ Senior Sponsor — $10,000

□ Junior Sponsor — $5,000

□ Sophomore Sponsor — $2,500

□ Freshman Sponsor — $1,000

□ Individual Ticket — $150

Payment Information

☐ Check enclosed

☐ Please invoice me

☐ I paid online

Make Checks payable to:
On Point for College
224 Harrison Street, Suite 603
Syracuse, NY 13202

Send logos, ads, and guest details to events@onpointforcollege.org

Ad Requirements

Color and high-resolution files.
Full-page: 5.5” x 8.5” (vertical)
Half-page: 5.5” x 4.25” (horizontal)
Quarter-page: 2.75” x 4.25” (vertical)

email high resolution logo to:
events@onpointforcollege.org

Questions? Contact Viki Redding, Director of Development, vredding@onpointforcollege.org | 315.399.3129

Sponsorships are tax-deductible to the extent allowed by law, less the fair market value of meals provided.
On Point for College is a 501(c)(3) nonprofit, EIN 16-1569356.