Presentation Content

- Overview of On Point for College
- Overview of On Point for Jobs
- What are stackable credentials?
- In what communities do they work?
- In what industries do they work?
- From a CBO’s perspective: How do you create them?
Overview of On Point for College

• Since 1999, helped more than 6,000 youth enroll in 216 colleges and universities
• Currently more than 2,500 students in college
• More than 1,600 graduates
• We break down barriers – work with students from application to graduation, and beyond!
Overview of On Point for Jobs

• One-on-one advisement & career planning
• Resume, cover letter, and mock interviews
• Soft skill building and mentoring
• Job fair and networking event hosting

- Shadayvia Wallace
  Keuka College, 2015
  Syracuse University, 2015-present
What are stackable credentials?

• Short postsecondary training or certificate programs
• Accelerated entrance to the job market
• Portable from one employer to another
• Ideally part of a “career pathway” with clear education, training, and support
In what communities do stackable credentials work?

- Large employer demand for candidates with occupational certificates
- Community support in both education and business
- Students who may not be ready for college
- Community support to create and promote “alternative” career pathways
In what industries do stackable credentials work?

• Industries that pay middle-class earnings – do not require bachelor’s degree
• Manufacturing
• Healthcare
• Food Services
• Also: Education, Coding/Computer Networking
From a CBO’s perspective: How do you create stackable credentials?

1. Provide the non-content "job-relevant" skills
2. Identity community partnerships
3. Lessons learned that impact success
1: Provide the Non-Content “Job-Relevant" Skills

- Soft Skills
- Leadership & Team Building
- Cross-Cultural and Global Fluency
- Consider - How can my organization provide the non-content "job-relevant" skills to support stackable credentials?
2: Identity Community Partnerships

- Build relationships with community colleges and employers
- Leverage existing “collaborative” entities
- Consider - *Who are the community partnerships in my community that can support stackable credentials?*
3: Lessons Learned that Impact Success

• Help students understand what it means to go through a “career pathway”
• Understand learning styles and life situations
• Consider - *What are the potential “barriers” to success in my community?*
Contact Information

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Resources

- Stackable Credentials and Career/College Pathways in Culinary Arts at Kingsborough Community College, CUNY (Anne Babette Audant)
- Educating for uncertainty (Gardner Campbell)
- Transforming U.S. Workforce Development Policies for the 21st Century (Carl Van Horn, Tammy Edwards, Todd Greene)
- Career Pathways in Disparate Industry Sectors to Serve Underserved Populations (Debra D. Bragg)
- Where Badges Work Better (Daniel T. Hickey, James E. Willis, Joshua D. Quick)
- Innovations and Future Directions for Workforce Development in the Post-Recession Era (Lauren Eyster, Theresa Anderson, Christin Durham)
- More than One Way: The Case for High-Quality CTE (James R. Stone)
- Do stackable credentials reinforce stratification or promote upward mobility? An analysis of health professions pathways reform in a community college consortium (Matthew Giani, Heather Lee Fox)
- A Path Forward Game-Changing Reforms in Higher Education and the Implications for Business and Financing Models (David A. Bergeron)
- Supporting Successful Degree Completion by Early Childhood Professionals (Alison Lutton)
- US Advanced Manufacturing Skills Gap: Innovation Education Solutions (Gale T. Spak)
- Rebalancing the Mission: The Community College Completion Challenge (Christopher M. Mullin)
- Principles for Developing Competency-Based Education Programs (Sally M. Johnstone, Louis Soares)
- The Career Readiness Certificate: The Foundation for Stackable Credentials (Barbara Bolin)
- Scaling "Stackable Credentials" Implications for Implementation and Policy (Evelyn Ganzglass)
- Coding Boot Camps Come Into the Fold With Campus Partnerships (Goldie Blumenstyk)
- Portable, Stackable Credentials A New Education Model for Industry-Specific Career Pathways (James T. Austin)