



Transforming lives, transforming communities.

A Seat at the Table:

**Working with Private, Nonprofit, Public, and Youth Stakeholders to
Support College Youth Employment**

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Who is On Point for College?



**College
Access**



**College
Success**



**Career
Services**

Presentation Content

- Overview of Internship Program
 - 1st Pilot Winter 2017-2018
 - Leveraging the Pilot Project
- Stage Two Stakeholder Engagement
 - Evidence to Support Inclusion: A Seat at the Table
 - Building and Maintaining Partnerships
- Exploring and Applying the Approach

The Initial Idea

- *Proposal:* We would develop and deliver a paid internship program for Winter 2017-2018
- Match current On Point for College students and recent graduates
- Leverage existing employer connections
- Identify new employer connections as needed

Overview of Internship Program

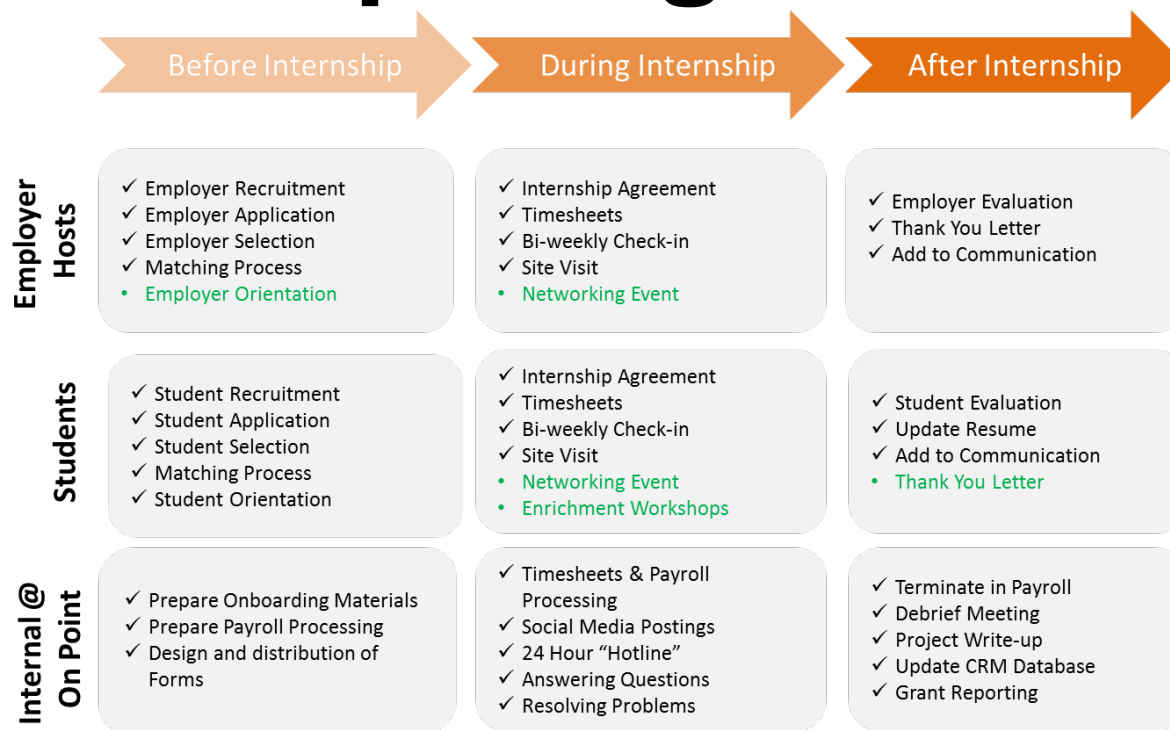
- Project Goal: Meaningful pre-professional work experience
- Commitment ranged from between 2-6 weeks
- Paid internship with 20-40 hours per week
- Private sector and nonprofit sector employers
- College students and training/college graduates

The Planning Process

- Setting the stage – identified need for our youth
- Talking with employers and students about the potential benefits
- Making the case for short-duration experiences



Internship Program Model



Key Success Factors

- Leveraging Existing Relationships
- Leveraged Existing Resources



Leveraged Existing Relationships

- Employers
- Advisory Council
- Community Partners
- Professional Networks
- Career Services Advisors
- College Success Advisors



Leveraged Existing Resources

- Scheduled Activities
- Campus Visits
- Transporting Students
- Social Media
- Doodle Polls
- Google Forms



Was the Project Successful?

- Meet the project goal
- Intern feedback
- Employer feedback
- New learning
- Replicable



**MISSION:
ACCOMPLISHED**

Leveraging the Pilot Project

- Sharing project success with stakeholders
- Brief write-up on learning
- We did it – and we can do it again!
 - Starting 3rd Winter Experience 2019-2020
 - Completed 2nd Summer Experience 2019

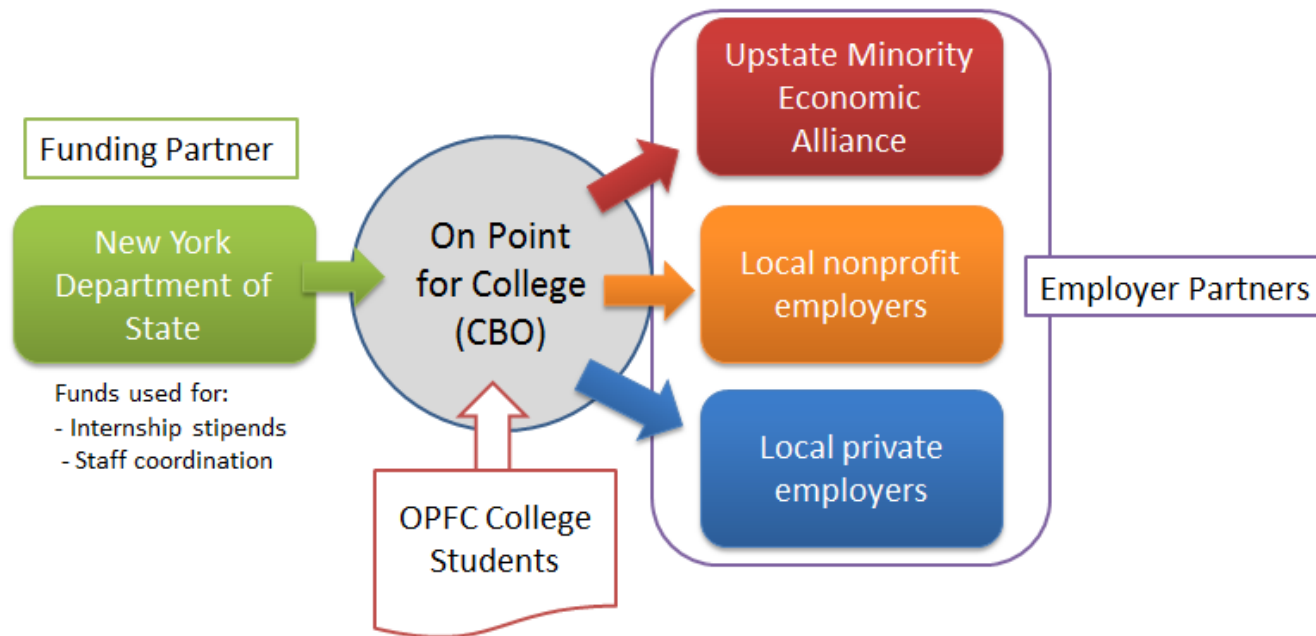




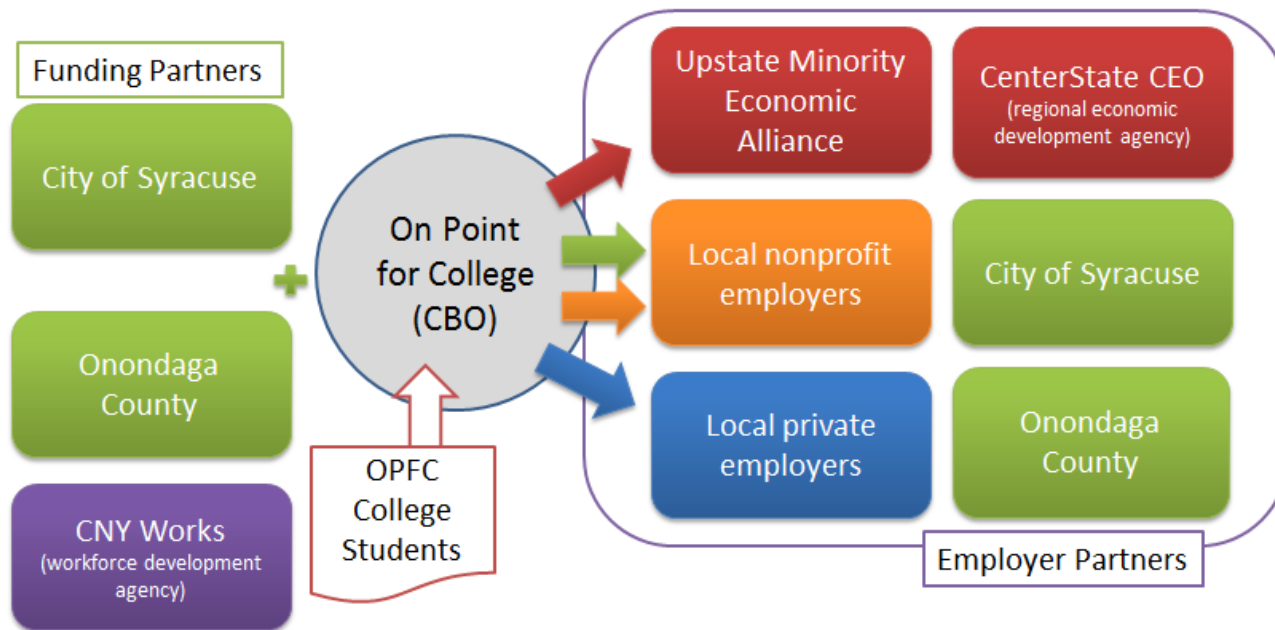
Stage Two: Stakeholder Engagement

- Continued outreach
- Focus on pilot project awareness
- Evidence to support inclusion
- “Youth 1st” approach to collaboration
- Understanding “our lane”

Partnership Model: Pilot

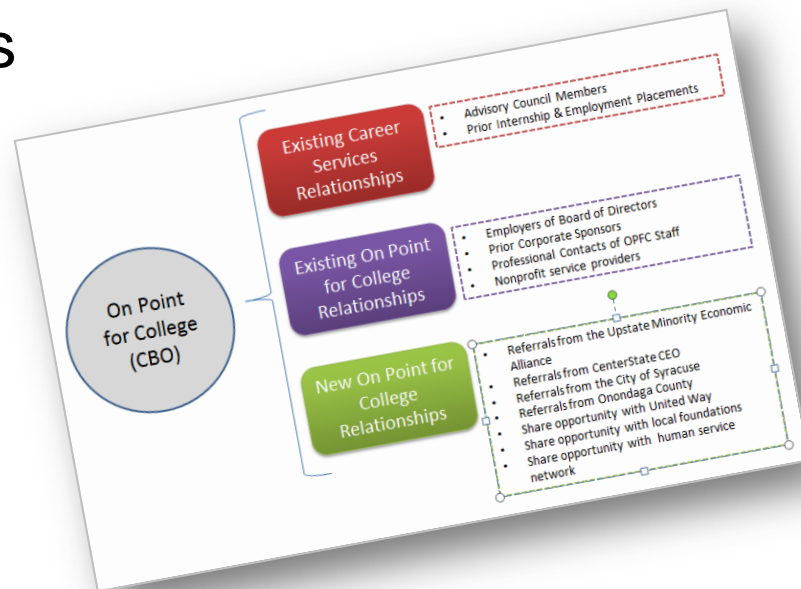


Partnership Model: Stage Two



Building Partner Relationships

- **Existing** Career Services Relationships
- **Existing** On Point for College Relationships
- **New** Career Services Relationships



Maintaining Partner Relationships

- Build on project participation
 - Regular communication
 - Wraparound CBO support
 - Partnership awareness
- Staying engaged after project
 - Advisory Council
 - Marketing/Development
 - Intentional touchpoints





Exploring the Approach: Thinking About Your Community

- What kind of need exists in your community?
- Are there existing youth employment/internship programs in your community? If yes, what?
- Would youth, employers, and public stakeholders be receptive to the project idea?

Exploring the Approach: Thinking About Your Role

- What program activities do you engage in that align with the youth workforce development need in your community?
- What role can you play in the local youth workforce development discussion? Some ideas:
 - *Provide wraparound contextual support?*
 - *Administer an internship program?*
 - *Provide outreach and awareness support?*

Exploring the Approach: Thinking About Relationships

- What existing relationships and resources could be leveraged?
- Identify industries/organizations where partnership may be successful?
- *Some ideas:* Youth/alumni in your program, Board of Directors, Workforce Development Boards (WDBs), nonprofit service providers, Workforce and Economic Development Resources locally, Public officials

Applying the Approach: Building Relationships

- What organizations can you partner with that connect you with a “network” of connections?
 - Some ideas: *Chambers of Commerce, Industry Affiliate Groups, United Way*
- How are you sharing out your key project indicators and successes to engage new partners?
- How do you stay current on funding opportunities and trends regarding the youth workforce development need in your community?



Applying the Approach: Maintaining Relationships

- How can you build on project participation by partners during the project (while the experience is underway)?
- What can you be doing to stay engaged with partners after the project or after the experience term?

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